

Pharma Batch 2023-25						
S No.	First Name	Middle Name	Last Name	Specializations	Summer Internship - Organisation	Summer Internship - Project Title
1	Ajay	Deeliprao	Sawant	Pharmaceutical Marketing	Alembic Pharmaceuticals Ltd.;	To study dry eyes disease portfolio and perception mapping of sodium hyaluronate 0.3 for brand launch
2	Amey	Dayanand	Kakade	Pharmaceutical Marketing	Sense22yoga;	A) "Mumukshu Healthcare: A study on market growth, trend, and analysis for the Sense 22 Yoga Division". B) A Study on Client Acquisition and Branding approaches for Mumukshu Healthcare
3	Aniket	Navnath	Jadhav	Pharmaceutical Marketing	Novepro Corp;	Understanding market dynamic and making inroads for the world's only personal-ergonomically customized pillow: Neck-fit for spondylitis
4	Aniket	Subhash	Pawar	Pharmaceutical Marketing	Scalevers llp;	Understanding HCP Opinions on Drug Combination & Real Eye Technology Insights.
5	Ashish	Gulabrao	Nikam	Pharmaceutical Marketing	Jagsam Pharmaceuticals;	Improving Medical Representative Effectiveness: A Study on Training Interventions and Attrition Mitigation
6	Ashwini	Ravindra	Mahajan	Pharmaceutical Marketing	Albert David Ltd.;	Understanding Probiotic Market Trends and Usage Patterns for Vaginal Health: Insights for Launch Recommendations
7	Atharva	Anil	Shivade	Pharmaceutical Marketing	Stash Pharmaceuticals;	Gap Analysis and Improvement in Sales
8	Chaudhary	Nizam	Ahmad	Pharmaceutical Marketing	Micro Labs Private Limited;	Azithromycin and Cefpodoxime a effective solution in Antibiotics
9	Darade	Shivani	Sunil	Pharmaceutical Marketing	ArEx Laboratories Pvt Ltd;	Understanding Sexual Dysfunction in Couples & Treatment Preferences of Healthcare Professionals
10	Deepali	Devdatta	Shedge	Pharmaceutical Marketing	Alkem Laboratories Ltd;	A multidimensional market study of 'Cetuxa' in Head and Neck Cancer management
11	Devata	Dhananjay	Rawool	Pharmaceutical Marketing	Albert David Ltd;	Understanding PCOS Market Drivers, Usage Pattern and perceptions of Myo-inositol Combinations amongst Gynecologists

12	Digvijay	Ramesh	Chandra Pathak	Pharmaceutical Marketing	Micro labs Limited;	Study on understanding the perception of HCPs towards diabetes management
13	Durga	Vinayak	Joshi	Pharmaceutical Marketing	Micro Labs;	Market Research and Analysis of Neurica for Neuropathic Pain Treatment
14	Gaurav	Deepak	Dhait	Pharmaceutical Marketing	Alembic Pharmaceuticals;	Market Research and perception Mapping of Ferritin level rise with current solid preparation in iron deficiency anemia in pregnant women
15	Gaurav	Sudhakar	Naik	Pharmaceutical Marketing	ALG CHEMICALS;	To study the market trend and customer perception of cosmetic ingredients in Mumbai and Suburban region
16	Gautami	Rajendra	Telang	Pharmaceutical Marketing	Ar-Ex Laboratories Pvt. Ltd;	To understand the current trends by HCPs for the usage of essential amino acids, biotin, multivitamin combinations during pregnancy.
17	Himanshu	Shankar	Yadav	Pharmaceutical Marketing	Alkem Laboratories Limited;	.
18	Juilee	Anil	Patil	Pharmaceutical Marketing	Jagsam Pharmaceutical;	TO STUDY MARKET RESEARCH AND STRATEGIC BRAND PROMOTION IN NEUROLOGY DIVISION
19	Kajal	Sanjay	Thakur	Pharmaceutical Marketing	Glowderma Lab Pvt Ltd;	A Study on Finding and Testing Marketing Opportunities for 'Premium Baby Skin Care Preparations'
20	Manan	Amit	Shah	Pharmaceutical Marketing	ORIGIN HEALTHCARE PVT LTD;	Insight's into Market Potential and Branding of Derma Drugs
21	Mangesh	Balasaheb	Patil	Pharmaceutical Marketing	Workplace Dynamics;	Primary research on Presence of Menopause Clinics in Mumbai Metropolitan Region
22	Mayuresh	Vitthal	Patil	Pharmaceutical Marketing	Mumukshu Healthcare Pvt.Ltd;	Market Potential Analysis for the Incense stick Market At Mumukshu Healthcare
23	Mehul	Kishore	Patel	Pharmaceutical Marketing	Leo Nutriscience Ltd;	Marekting Strategies for Nutraceuticals at LEO NUTRISCIENCE: Bridging Local and Global Markets
24	Mohammad Aatif	Ab Rauf	Ansari	Pharmaceutical Marketing	Origin Healthcare;	Market Research on Assigned Cardio-diabetic Brands: Strategic Focus and Sales Enhancement

25	Omkar	Kanchan	Sanjay Dere	Pharmaceutical Marketing	Brandcare Medical Advertising and Consultancy Pvt. Ltd.;	Study of E-Pharmacy Sector In India with Special Reference to TATA 1mg and Becosules Content Optimization
26	Prathmesh	Anil	Yeole	Pharmaceutical Marketing	Micro Labs Limited;	The Emerging Role of Brivaracetam in Epilepsy Management
27	Pratik	Prakash	Sonawane	Pharmaceutical Marketing	SENSE 22 YOGA;	Strategic Market Penetration for Client Acquisition and Sales Growth
28	Priyanshi	Sanjay	Dave	Pharmaceutical Marketing	Wockhardt Ltd;	Learnings in the Digital World for L&D Team
29	Purva	Rajkumar	Chourasia	Pharmaceutical Marketing	Origin Healthcare - Jagrok Pharma;	MARKET POTENTIAL & PROMOTIONAL STRATEGY DEVELOPMENT FOR OTC HEALTHCARE PRODUCTS
30	Rahul	Dilip	Suryawanshi	Pharmaceutical Marketing	Origin Healthcare;	MARKET RESEARCH ON ASSIGNED CARDIO-DIABETIC BRANDS: STRATEGIC FOCUS AND SALES ENHANCEMENT
31	Rahul	Virendra	Singh	Pharmaceutical Marketing	Continual Lifesciences Pvt. Ltd.;	Creating brand awareness among doctors and pitching sales for ayurvedic and nutraceutical product.
32	Rakshita		Lunawat	Pharmaceutical Marketing	Continual Lifesciences;	Implementing Marketing Strategies on Field Operations for Ayurvedic and Nutraceutical Ortho care products
33	Rutuja	Kishor	Jawalkar	Pharmaceutical Marketing	Arex Laboratories Pvt. Ltd.;	Project 1: Understanding Essential Amino Acid Trends in Gynecology Project 2: Strategies to Penetrate and Collaborate with IVF Chains
34	Sakshi	Sachin	Redij	Pharmaceutical Marketing	Alembic Pharmaceuticals Ltd.;	Acceptance of Norethisterone Acetate for Puberty Menorrhagia & Postponement of Menses
35	Satyam	Akhilesh	Mishra	Pharmaceutical Marketing	Stash Pharmaceutical Pvt Ltd; Khandelwal Laboratories Pvt. Ltd.;	Need gap analysis and improvement in Sales of Pharmaceutical Products.; Inplant training in Oncology
36	Sayyed	Azim	Haider	Pharmaceutical Marketing	JAGSHAM Pharma;	OPTIMIZING ONLINE PRESENCE: A DIGITAL MARKETING STRATEGY FOR OTC PRODUCTS
37	Sejal	Jaywant	Mali	Pharmaceutical Marketing	Alembic Pharmaceuticals Ltd.;	To understand factors influencing physician's decision making in iron deficiency anaemia treatment

38	Shikha	Jitendra	Mishra	Pharmaceutical Marketing	Sense 22 Yoga; Rukhminibai Hospital;	A)Mumukshu Healthcare: a study on market growth, trend and analysis B) A Study on client acquisition and branding strategies .; Hospital Pharmacy
39	Siddhi	Sunil	Mahadik	Pharmaceutical Marketing	RPG Lifesciences;	Evaluation of placing therapy of Chemotherapeutic agents in management of various cancers and Find out most commonly use molecules in Oncology Critical care.
40	Singh	Samarth	Jogendra	Pharmaceutical Marketing	Wockhardt Ltd;	Learnings in the digital world for L & D Team
41	Soham	Santosh	Bhandore	Pharmaceutical Marketing	USV Private Limited.;	Exploring the Potential of a 30-Capsule Bottle Pack for Ecosprin AV 75/10
42	Subham	Narendra	Verma	Pharmaceutical Marketing	Novocrix Pharmaceuticals;	Study and Analyse Expansion Opportunities for Moxifloxacin and Nepafenac in the Ophthalmic Segment
43	Sushant		Mahajan	Pharmaceutical Marketing	Alkem Laboratories Ltd.;	Analyzing Prescribing Patterns and Understanding the Positioning of Drugs in OAD Management
44	Tejal	Chandrakant	Thorat	Pharmaceutical Marketing	MicroLabs Limited;	Strengthening Brown & Burk division: Potential New Introduction in Respiratory Tract Infection
45	Tushar	Sambhaji	Nivadunge	Pharmaceutical Marketing	Alkem Laboratories Ltd.; BEC Chemicals;	Analyzing & understanding HCP insights, patients behaviors, market dynamics in cough treatment: Preferences, competition & trends.; Understand the aspects of chemical plant
46	Vedika	Rajesh	Sarode	Pharmaceutical Marketing	ALG chemicals;	To study the market size and trends of cosmetic ingredients using secondary research & to know the consumer mindset of this product by primary research in Maharashtra.
47	Vinay	Maruti	Jadhav	Pharmaceutical Marketing	Novepro Corp;	Understanding market dynamics and making inroads for the world's only personal-ergonomically customized pillow: Neck-fit for spondylitis.

48	Vishakha	Vasudev	Tiwari	Pharmaceutical Marketing	Lupin Ltd.; Bharat Serums and Vaccines Ltd.;	Mothers' buying behavior and Chemist perception on calcium supplements; Fundamentals of R and D Department
49	Vishal	Sanjay	Rai	Pharmaceutical Marketing	Albert David Ltd.; SMSRC; IP Intellect Services;	Gynecologist's Usage and Perception of Placentrex Injection and Placentrex Gel; Prescription Market Analysis of Digeraft (Antidiarrhoeal Liquid) using SMSRC Database and Analytical Tools; Importance of Intellectual Property as an Intangible Asset